

6 of 1

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAMIE ANDRUS
Salesperson Phone# 202-872-1155
Salesperson FAX#

*4	SU	SUNDAY EDITION	9A-930A	:30	09/16-09/16	1	\$40.00	1
Rating: 1.7								

Rep Order# 7902873 Ver# 6 Status Returned
EC'd Yes

Traffic Order# 24851

Printed: 09/12/2012 9:07 AM
Last Received: 09/11/2012 11:26 AM
Showing Buylines: All Lines

2 of 6

Station KSL-TV SALT LAKE CITY
Advertiser () LOVE, MA
Product LOVE/CD4/R
Estimate# 912918
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E LOVE/ORDR/912918
Flight Dates 09/12/2012 - 09/18/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAMIE ANDRUS
Salesperson Phone# 202-872-1155
Salesperson FAX#

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
----	-----	---------	------	-----	-------	------------	------	-------------

*5	W-TH	TONIGHT SHOW	1035P-1135P	:30	09/12-09/13	2	\$100.00	2
Rating: 4.2								

Buyline Comment: 1/DAY
Station Remark: V6 2x na

*7	TU	TONIGHT SHOW	1035P-1135P	:30	09/18-09/18	1	\$100.00	1
Rating: 4.2								

Station Remark: V6 1x na

*8	SA	SPORTSBEAT	1035P-1105P	:30	09/15-09/15	1	\$75.00	1
Rating: 2.8								

Station Remark: V6 1x na

*9	SA	6PM NEWS	6P-630P	:30	09/15-09/15	1	\$100.00	1
Rating: 3.6								

Station Remark: V6 ok

*10	SU	MUSIC & SPOKEN	930A-10A	:30	09/16-09/16	1	\$175.00	1
Rating: 5.4								

Station Remark: V6 1x na

*11	TH	KSL 5 NWS-6:30	630P-7P	:30	09/13-09/13	1	\$140.00	1
Rating: 3.7								

Station Remark: V6 1x na

*12	M-TU	KSL 5 NWS-6:30	630P-7P	:30	09/17-09/18	2	\$140.00	2
Rating: 3.7								

Buyline Comment: 1/DAY
Station Remark: V6 2x na

*14	W-TH	NEWS @ NOON	12P-1P	:30	09/12-09/13	2	\$85.00	2
Rating: 2.1								

Buyline Comment: 1/DAY
Station Remark: V6 9/13 na, 9/12 is OK

Rep Order# 7902873 Ver# 6 Status Returned
EC'd Yes

Traffic Order# 24851

Printed: 09/12/2012 9:07 AM
Last Received: 09/11/2012 11:26 AM
Showing Buylines: All Lines

4 of 6

Station KSL-TV SALT LAKE CITY
Advertiser () LOVE, MIA
Product LOVE/CD4/R
Estimate# 912918
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E LOVE/ORDR/912918
Flight Dates 09/12/2012 - 09/18/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAMIE ANDRUS
Salesperson Phone# 202-872-1155
Salesperson FAX#

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
----	-----	---------	------	-----	-------	------------	------	-------------

*27	TH-F	TODAY 2	6A-7A	:30	09/13-09/14	2	\$100.00	2
-----	------	---------	-------	-----	-------------	---	----------	---

Rating: 2.2
Buyline Comment: 1/DAY
Station Remark: V6 2x ok

*29	M-TU	TODAY 2	6A-7A	:30	09/17-09/18	2	\$100.00	2
-----	------	---------	-------	-----	-------------	---	----------	---

Rating: 2.2
Buyline Comment: 1/DAY
Station Remark: V6 9/18 na, 9/17 is OK

*31	W-F	DR PHIL	3P-4P	:30	09/12-09/14	3	\$50.00	3
-----	-----	---------	-------	-----	-------------	---	---------	---

Rating: 1.1
Buyline Comment: 1/DAY
Station Remark: V6 3x na

*34	TU	DR PHIL	3P-4P	:30	09/18-09/18	1	\$50.00	1
-----	----	---------	-------	-----	-------------	---	---------	---

Rating: 1.1
Station Remark: V6 ok

*35	F	GAME NIGHT LIVE	630P-7P	:30	09/14-09/14	1	\$120.00	1
-----	---	-----------------	---------	-----	-------------	---	----------	---

Rating: 2.4
Station Remark: V6 ok

*36	W-F	TODAY	8A-9A	:30	09/12-09/14	3	\$110.00	3
-----	-----	-------	-------	-----	-------------	---	----------	---

Rating: 2.0
Buyline Comment: 1/DAY
Station Remark: V6 9/13 & 9/14 na, 9/12 is OK

*39	TU	TODAY	8A-9A	:30	09/18-09/18	1	\$110.00	1
-----	----	-------	-------	-----	-------------	---	----------	---

Rating: 2.0
Station Remark: V6 1x na

*40	W	NEWS @ 5P	5P-530P	:30	09/12-09/12	1	\$210.00	1
-----	---	-----------	---------	-----	-------------	---	----------	---

Rating: 3.6
Station Remark: V6 1x na

Rep Order# 7902873 Ver# 6 Status Returned
EC'd Yes

Traffic Order# 24851

Printed: 09/12/2012 9:07 AM
Last Received: 09/11/2012 11:26 AM
Showing Buylines: All Lines

5 of 6

Station KSL-TV SALT LAKE CITY
Advertiser () LOVE, MIA
Product LOVE/CD4/R
Estimate# 912918
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E LOVE/ORDR/912918
Flight Dates 09/12/2012 - 09/18/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAMIE ANDRUS
Salesperson Phone# 202-872-1155
Salesperson FAX#

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
*41	TU	NEWS @ 5P	5P-530P	:30	09/18-09/18	1	\$210.00	1
Rating: 3.6		Station Remark: V6 1x na						
*42	F	WHITNEY/COMM	7P-8P	:30	09/14-09/14	1	\$350.00	1
Rating: 5.8		Station Remark: V6 1x na						
*43	SU	NEWS	10P-1035P	:30	09/16-09/16	1	\$650.00	1
Rating: 7.3		Station Remark: V6 ok						
*44	W,F	TODAY	7A-8A	:30	09/12-09/14	2	\$250.00	2
Rating: 2.7		Buyline Comment: 1/DAY Station Remark: V6 2x na						
*46	TU	TODAY	7A-8A	:30	09/18-09/18	1	\$250.00	1
Rating: 2.7		Station Remark: V6 na						
*47	SA	10 P NEWS	10P-1035P	:30	09/15-09/15	1	\$550.00	1
Rating: 5.6		Station Remark: V6 ok						
*48	TH	10 P NEWS	10P-1035P	:30	09/13-09/13	1	\$900.00	1
Rating: 7.3		Station Remark: V6 ok						
*49	M	10 P NEWS	10P-1035P	:30	09/17-09/17	1	\$900.00	1
Rating: 7.3		Station Remark: V6 ok						

Rep Order# 7902873 Ver# 6 Status Returned
EC'd Yes

Traffic Order# 24851

Printed: 09/12/2012 9:07 AM
Last Received: 09/11/2012 11:26 AM
Showing Buylines: All Lines

6 of 6

Station KSL-TV SALT LAKE CITY
Advertiser () LOVE, MIA
Product LOVE/CD4/R
Estimate# 912918
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E LOVE/ORDR/912918
Flight Dates 09/12/2012 - 09/18/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAMIE ANDRUS
Salesperson Phone# 202-872-1155
Salesperson FAX#

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
*50	M	THE VOICE	7P-9P	:30	09/17-09/17	1	\$900.00	1

Rating: 7.2
Station Remark: V6 1x na

---REPORT TOTALS---

Report Totals: 50 / \$9,135.00

---SALES MONTHLY TOTALS---

Sep 12: 50 / \$9,135.00
Sales Totals: 50 / \$9,135.00
Station Totals: 50 / \$9,135.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$45,675

CABL 0%	KJZZ 0%	KSL 20%	KSTU 0%	KTVX 0%
KUCW 0%	KUTV 0%	NSL 0%	UNKN 80%	

Books null
Demos RA35+